

MD Luciano Barsanti & MD Marcia Barsanti, Instituto do Cabelo, Sao Paulo, Brazil

WITH A MEDICAL integrative concept approach, seeking the well being of the patients, soul and body wise, Instituto do Cabelo (Hair Institute), located in Sao Paulo, Brazil began it's medical activities in hair recovery twenty years ago.

Owned and operated by Trichologists MD Luciano Barsanti and MD Marcia Barsanti, their practice, at the very beginning would treat about ten patients a day. Today, they see more than three thousand patients a month with the help of a large team of assistants; currently eighty eight. Instituto do Cabelo is now considered one of the largest and more important hair recovery centers in the world.

Our clinic owes it's success to it non invasive techniques: No implants, extensions or wigs. The treatment developed by MD Luciano Barsanti is based on genetics, phytotherapy and cutting edge technology; and has achieved great results in hair recovery with no side effects. Since the beginning of the medical activities, managing Doctors Luciano Barsanti and Marcia Barsanti have always prioritized a cooperative relationship with hairdressers and beauty professionals for best results. This is one of the reasons why being a member of the American Hair Loss Council has been so important to us, because of the work done by the organization on this field.

The two decades of constant improvements in hair recovery have given birth to the book "Doutor Cabelo"(Hair Doctor), a best seller in Brazil where Barsanti emphasizes the importance of a cooperative relationship between Trichologists and beauty professionals.

We deeply believe that hair grows from the soul of the human being, and health and balance of the body and mind are fundamental for best results in hair recovery.

